

EVERNORTH EDUCATION

Privacy Policy

Effective Date: June 1, 2026 | Last Updated: June 1, 2026

1. Who We Are

EverNorth Education is a 501(c)(3) nonprofit organization based in Houston, Texas. Our mission is to train and retain high quality educators by delivering coaching, leadership development, and instructional support. This Privacy Policy explains how we collect, use, and protect information gathered through our website at evernortheeducation.org.

2. Information We Collect

We collect information in the following ways:

- **Contact forms:** When you submit a contact or inquiry form, we collect your name, email address, and any message you choose to send.
- **Blog subscriptions:** When you subscribe to our blog, we collect your name and email address to send you updates.
- **Donations:** When you make a donation, you are redirected to Zeffy, our third-party donation platform. EverNorth Education does not collect, store, or process your payment or credit card information directly. Zeffy handles all payment data under their own privacy policy.
- **Website analytics:** We use Google Analytics to understand how visitors interact with our website. Google Analytics collects anonymized data including pages visited, time spent on the site, and general geographic location. This data does not identify you personally.

3. How We Use Your Information

We use the information we collect only for the following purposes:

- To respond to your inquiries and contact form submissions
- To send blog updates and newsletters to subscribers who have opted in
- To improve our website and understand how visitors engage with our content
- To process and acknowledge donations made through Zeffy
- To communicate organizational updates relevant to your relationship with EverNorth Education

We do not sell, rent, trade, or share your personal information with third parties for marketing purposes. We are a nonprofit organization and your trust matters to us.

4. Email Communications and Subscriptions

When you subscribe to our blog or mailing list, you consent to receiving email updates from EverNorth Education. Every email we send includes an unsubscribe link. You may opt out at any time and we will remove you from our list promptly.

We use a third-party email platform to manage subscriber lists and send communications. Your email address is stored securely within that platform and used only for the purpose you consented to.

5. Third-Party Services

Our website works with the following third-party services, each governed by their own privacy policies:

- **Zeffy** processes all online donations. Visit zeffy.com/privacy-policy for details on how they handle your payment information.
- **Google Analytics** provides anonymized website traffic data. Visit policies.google.com/privacy for details.

EverNorth Education is not responsible for the privacy practices of these third-party platforms.

6. Cookies

Our website uses cookies, which are small text files stored on your device, to support website functionality and analytics. Google Analytics places cookies to track anonymized visitor behavior. You may disable cookies through your browser settings at any time, though doing so may affect how some features of the site function.

7. Data Security

We take reasonable steps to protect the information you share with us. Our website uses SSL encryption, indicated by the padlock in your browser. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

8. Children's Privacy

Our website is not directed at children under the age of 13. We do not knowingly collect personal information from children. If you believe a child has submitted information to us, please contact us and we will delete it promptly.

9. Your Rights

You have the right to:

- Request access to the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your information from our records
- Unsubscribe from any email communications at any time

To exercise any of these rights, contact us using the information below.

10. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the effective date at the top of this page. We encourage you to review this page periodically. Continued use of our website after any changes constitutes acceptance of the updated policy.

Questions About This Policy?

Contact EverNorth Education directly with any privacy-related questions or requests.

EverNorth Education

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